



# Podcast Translation and Transcription

*Nation's second largest radio network*

## CHALLENGE

*Expand the organization's podcast reach beyond the English language leveraging Artificial Intelligence.*

## OUTCOME

*Created an automated solution to translate, transcribe, and synthesize text and audio from a source podcast language to many target languages leveraging Microsoft Cognitive Services.*

## IMPACT

**Connect 30 million people globally**  
Position Spanish and Mandarin translations at the forefront of EMF's global strategy for localization and accessibility.

**Technologies:** Azure Cognitive Services, Azure Functions, Azure App Services, Azure API Management, Azure Storage Services, Azure Application Insights



EDUCATIONAL MEDIA FOUNDATION

The nation's largest nonprofit broadcasting organization who is also among the top 10 U.S.-based audio streaming companies.